

2012 HYUNDAI **VELOSTER**



## 2012 VELOSTER **NEW POSSIBILITIES**

Bold. Unconventional. That was our starting point for the 2012 Veloster, a versatile 3-door coupe that reflects new thinking for the next generation of drivers. Our designers shaped Veloster with concept-car flair using an aggressive front grille and dual-scooped hood. Distinctive LED headlight accents. And flowing lines brought to life by bold colors.

Look closely as you walk around the passenger side, and you'll notice a hidden third door that eases backseat access. Then watch as the stylish inserts featured on available 18-inch alloy wheels grab your gaze. Ditto the unique rear glass hatch. Centered dual exhaust tips also make an immediate impression -one that announces Veloster's intention to zig where most other cars have zagged.

This fresh take continues under the hood, where a 1.6-liter engine powered by Gasoline Direct Injection delivers 138 horsepower and up to 40 mpg on the highway.<sup>1</sup> The Veloster powerplant is paired with your choice of a six-speed manual transmission or another Hyundai's first: An EcoShift™ Dual Clutch Transmission with paddle shifters that blends smooth shifting with lower fuel consumption compared to conventional automatic transmissions.

Inside, our designers filled Veloster's best-in-class interior volume with modern-day conveniences ideally suited for on-the-go lifestyles. Front and center is Blue Link,™ a suite of technologically advanced service, safety and convenience features that help to simplify your life-while plugging you into a unique driving experience tailored to your individual desires.

# 40 MPG HWY

<sup>1</sup> EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and vehicle's condition. Highway rating of up to 40 mpg applies to Veloster models with manual transmissions.





**THE TOTALLY NEW VELOSTER 3-DOOR.  
LIKE NOTHING ELSE WE'VE EVER IMAGINED.**



VELOSTER TECHNOLOGY PACKAGE IN VITAMIN C / BOSTON RED

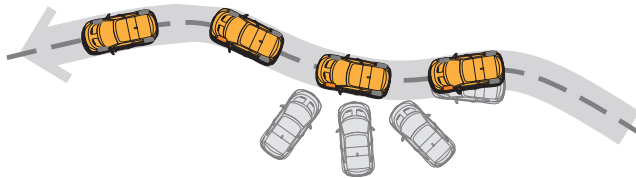


VELOSTER TECHNOLOGY PACKAGE IN 26.2 YELLOW



## SIPS FUEL. GUSHES FUN.

Forty miles per gallon. It's enough to make you feel exhilarated even before revving up Veloster's spirited engine. And reveling in the nimble way it handles as you run through the gears of a standard 6-speed manual transmission. Prefer an automatic? Veloster also offers an optional 6-speed EcoShift™ Dual Clutch Transmission that incorporates the latest technology for a smooth, highly-efficient pouring of power onto the pavement. You can also take control of the shifting yourself with rally-inspired paddle shifters located behind the steering wheel. Factor in sophisticated safety features like Vehicle Stability Management with a lightweight suspension that enhances ride comfort and controls body roll...and the only thing capable of stopping your fun will be the 4-wheel disc brakes, Anti-lock Braking System, Electronic Brake-force Distribution and Brake Assist technologies that come standard on every Veloster we build.



### STEADY AS YOU GO

Vehicle Stability Management integrates technologies like Electronic Stability Control (ESC) to help keep you on track. ESC monitors wheel speed, steering angle and lateral g-forces, adjusting brake and throttle inputs as needed to help prevent fishtailing and plowing.<sup>1</sup>



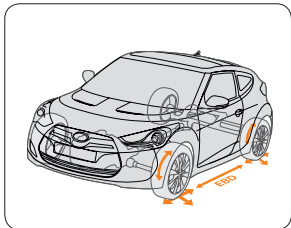
### FLAIR AT ALL FOUR CORNERS

Available 18-inch alloy wheels with painted inserts (another first in its class) give Veloster an aggressive stance and sportier handling.



### ATHLETIC ENGINEERING

Start with a lightweight, all-aluminum design. Add Gasoline Direct Injection and Dual Continuously Variable Valve Timing for maximum breathing. The result? A powerplant that transforms 1.6 liters of displacement into the most horsepower per liter in its class.<sup>2</sup>



### STOPS ON FOUR DIMES

Four-wheel disc brakes with ABS are enhanced by Electronic Brake-force Distribution, which apportions brake force between front and rear axles to optimize stopping ability. Brake Assist, also standard, senses panic stops and immediately applies maximum braking pressure to shorten stopping distances.



### HEAD FOR THE HILLS

Hillstart Assist Control is also onboard Veloster to minimize backward rolling when starting from a complete stop on steep ascents.<sup>3</sup>

<sup>1</sup> Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details.

<sup>2</sup> Non-turbocharged subcompact coupes under 1.8L displacement. <sup>3</sup> Hillstart Assist Control offered on models fitted with EcoShift™ Dual Clutch Transmission.

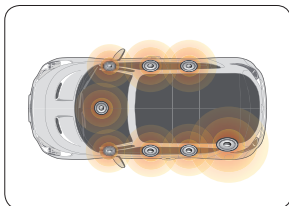


VELOSTER TECHNOLOGY PACKAGE IN BLACK CLOTH



## ACCELERATE INTO THE INFORMATION HIGHWAY'S PASSING LANE.

Veloster was designed to keep you connected to the things that matter the most. Hop in, and your smart phone syncs in a blink with the car's Bluetooth® connection,<sup>1</sup> allowing you to stream music and talk hands-free on your phone. You can also send voice text messages from your car and share your location with friends using our available Blue Link™ Connected Car Technology.<sup>2</sup> On the center console, a 7-inch touchscreen display serves as your media command center. Use it to watch videos when parked. Map your destinations. Check traffic and weather (as well as stocks and sports scores) with the available navigation system and SiriusXM® services.<sup>3</sup> Or plug into any of the ample music options: Stream Pandora® Internet Radio<sup>4</sup> from your iPhone®, choose from over 200 SiriusXM™ Satellite Radio channels, or use the iPod<sup>5</sup>/USB inputs to create a mix of music all your own.<sup>5</sup>



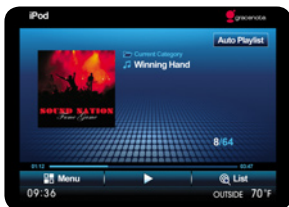
### EAR CANDY

An available 450-Watt Dimension® AM/FM/SiriusXM/CD/MP3 premium audio system lets you supercharge your broadcast music and iPod playlists with eight speakers, including a thumping 8-inch subwoofer and an external amp.



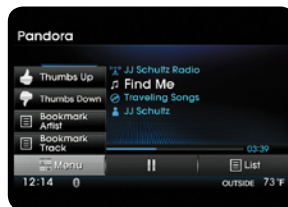
### VIDEO PLAYBACK

Even in park, Veloster is a lot of fun thanks to an integrated auxiliary jack and RCA cable that allows you to plug in and play videos from your iPod or other RCA-compatible device.



### MUSIC MANAGEMENT

Gracenote® lets you access and manage your music using enhanced voice recognition commands in concert with your iPod.® Choose music by artist, genre or album...and your song's album cover art displays on Veloster's touchscreen.<sup>6</sup>



### PERSONALIZED RADIO

Pandora® Internet Radio lets you discover more of the music you like. Veloster lets you to stream Pandora channels from your iPhone and listen to your favorite songs through the car's audio system.



### WIDE OPEN

A hidden passenger-side third door transforms Veloster's coupe concept into an easy sedan-like entrance for rear-seat passengers. The hatchback and split rear seats open up best-in-class interior volume for toting your gear. And expanding your fun.



### NAVIGATION

An available touchscreen navigation system lets you enter destinations by speaking them. The system's 7-inch screen also serves as a rearview camera that works with backup warning sensors to navigate tight spaces and see below eye level when backing up.<sup>7</sup>

<sup>1</sup> The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. <sup>2</sup> Requires a Blue Link™ subscription and a Bluetooth® compatible phone paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply. <sup>3</sup> SiriusXM Satellite Radio, XM NavWeather™ and XM NavTraffic® require a SiriusXM subscription, sold separately after complimentary introductory period. All fees and programming subject to change. Traffic, weather and other data services only available in select markets, and SiriusXM service only available in the 48 contiguous United States. See your dealer for details. The SiriusXM name is a registered trademark of SiriusXM Satellite Radio Inc. All other trademarks are property of their respective owners. <sup>4</sup> Pandora® is a registered trademark of Pandora Media, Inc. Head unit controls for Pandora function only with iPhone smartphones. Screen appearance may change with software updates. <sup>5</sup> iPod® and iPhone® are registered trademarks of Apple Inc. <sup>6</sup> Gracenote® and MusicID® are registered trademarks of Gracenote, Inc. Screen appearance may change with software updates. <sup>7</sup> Navigation system and rearview camera features optional.



With each new generation of automobiles come new ideas that change the driving experience.

Ideas for advancing power and handling. Ideas for enhancing safety and reliability. Along the way, new technologies have emerged that keep us connected, informed and entertained from the comfort of our cars.

With the introduction of Blue Link,<sup>™</sup> Hyundai ushers in another automotive advancement.<sup>1</sup> One that puts the latest technologies to work with the idea of empowering the car to improve its driver's quality of life. Each and every day.



**VOICE RESPONSE  
MAIN MENU**



**ENHANCED  
NAVIGATION  
SERVICES**



**EMERGENCY  
ASSISTANCE**



#### **SERVICE AT YOUR FINGERTIPS**

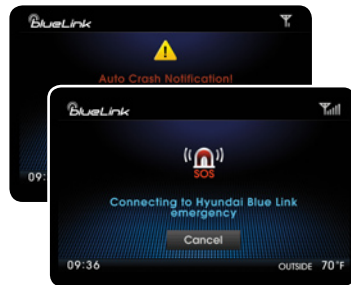
Controls for activating Blue Link in-vehicle voice-response features are located on Veloster's rearview mirror.





# KEEPING YOU CONNECTED AND PROTECTED LIKE NEVER BEFORE.

A Blue Link-enabled Hyundai features enhanced navigation that not only helps you get where you're going, but reveals shortcuts and points of interest along the way. It can send you traffic updates, find gas stations, and tell you what they're charging. Or find restaurants and tell you what people think of the food. There's location sharing and voice text messaging that keeps you in touch with friends and family.<sup>2</sup> In the event of an emergency, Blue Link instantly knows whom to call and where to send the help you need. There's even a helpful feature that sends advance notices of regularly scheduled maintenance intervals to keep your car in prime condition. In all, more than 30 services and features are included in three available packages that let you customize this technology to your individual needs. For details, visit [www.HyundaiBlueLink.com](http://www.HyundaiBlueLink.com).



## BLUE LINK ASSURANCE PACKAGE

In the event of an emergency, no matter where you are, you're not alone. Automatic collision notification, SOS emergency assistance and enhanced roadside assistance functions report your position to Hyundai-trained operators and connect you in a flash 24/7/365.<sup>3</sup> You can also receive a monthly report by email that provides comprehensive vehicle diagnostics, helping to ensure your Hyundai is delivering optimal performance with the best possible fuel economy.



## BLUE LINK GUIDANCE PACKAGE

More than just the ability to get you where you need to be, this package can tell you what you'll find – from traffic and gas prices to restaurants and museums. Use voice commands to find points of interest, find the fastest routes with the least amount of traffic, find the cheapest gas or the highest rated restaurants, and more. There's even an Eco-Coach that lets you monitor your mileage online, then offers advice on how to change your driving habits to improve your results. (Requires Assurance + Essentials Packages)

## BLUE LINK ESSENTIALS PACKAGE

Blue Link is equal parts fun, convenience and safety. Use your smart phone to remotely lock/unlock your car or flash the lights and honk the horn to find it in a crowded parking lot. Other components let you send voice text messages from your car and share your location with friends. Secure your car with stolen vehicle slowdown and recovery features. Or rest easy with geo-fence and curfew alerts that notify you (by text, automated phone message or email) when the geography or drive-time boundaries you've set are exceeded. You can also extend your peace of mind with convenient vehicle self-diagnostics...and see how quickly Blue Link changes the way you connect with your car. (Requires Assurance Package)



DOOR UNLOCK



ENGINE START  
(Late Availability)<sup>4</sup>



LIGHT+HORN

<sup>1</sup> Only use Blue Link™ and corresponding devices when it is safe to do so. Blue Link subscription service agreement required. Features vary by subscription plan. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by signal strength, foliage, weather, topographical conditions (mountains) or nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit [HyundaiBlueLink.com](http://HyundaiBlueLink.com). <sup>2</sup> Requires a Bluetooth® compatible phone to be paired to the vehicle and assigned as the Primary Driver's mobile phone number in your account. Standard text message rates apply.

<sup>3</sup> Blue Link agents will contact existing emergency service responders. Only use Blue Link and corresponding devices when it is safe to do so. <sup>4</sup> Requires vehicle equipped with push-button start.

2012 VELOSTER **LINE-UP**

# VELOSTER



**POWER / PERFORMANCE**

1.6L direct injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing	S
6-speed manual transmission	S
6-speed EcoShift™ Dual Clutch Transmission (DCT) with manual shift mode and paddle shifters	O
Active ECO System for fuel efficiency management (DCT only)	O
Independent front suspension with MacPherson struts and coil springs	S
Front and rear stabilizer bars	S
Rear torsion axle suspension with monotube shock absorbers	S
18-inch alloy wheels with painted inserts and P215/40R18 tires	O
18-inch alloy wheels with P215/40R18 tires	O
17-inch alloy wheels with P215/45R17 tires	S

**COMFORT / CONVENIENCE**

Premium cloth seating surfaces	S
Manual 6-way adjustable driver bucket seat	S
Remote keyless entry system with alarm	S
Tilt-and-telescopic steering wheel	S
Leather-wrapped steering wheel and shift knob	O
Air conditioning	S
Power window, door locks and bodycolor heated mirrors	S
Steering wheel audio and cruise controls	S
Multi-function trip computer (distance to empty, average fuel consumption, vehicle speed, elapsed time)	S
Front and rear dual cupholders, two 12-volt outlets	S
60/40 split fold-down rear seatback	S
Power panoramic sunroof with sliding sunshade	O
Driver auto-up window	O
Dual illuminated vanity mirrors with sun visor extensions	S
Cargo cover / Luggage net hooks	S
Dual-tiered armrest storage box	S
Sunglass case	S
115V outlet	O
Automatic headlights	O
Proximity key with push-button start and immobilizer	O

**ENTERTAINMENT SYSTEMS**

196-Watt AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers	S
450-Watt AM/FM/SiriusXM/CD/MP3 Dimension® premium audio system w/ 8 speakers including subwoofer	O
7" multimedia center console touchscreen	S
Navigation system w/ rearview camera & XM NavTraffic® (subscription required after free trial period)	O
Bluetooth® hands-free phone system with voice recognition	S
Speed-sensitive automatic volume control	S
Blue Link™ mobile telematics system (subscription required after free trial period)	S
iPod®/USB/MP3 auxiliary input jacks & RCA cable	S
Gracenote® and Pandora® internet radio functionality (requires iPod® and iPhone® respectively)	S
XM Navweather®, XM Stock Ticker, XM Sports Ticker (subscription required after free trial period)	S

**SAFETY / SECURITY**

Hillstart Assist Control (DCT only)	O
6-airbag safety system with advanced dual front airbags and Occupant Classification System	S
4-wheel disc brakes, Anti-lock Braking System w/ Electronic Brake-force Distribution and Brake Assist	S
Electronic Stability Control and Traction Control System with Vehicle Stability Management	S
Tire Pressure Monitoring System	S
Anti-theft system integrated with remote keyless entry and panic alarm	S

**STYLING / FUNCTIONALITY**

Unique 3-door design	S
Front LED headlight accents	S
Front fog lights	O
Dual centered chrome exhaust tips	S
Rear glass hatch with integrated spoiler	S
Chrome grille with piano black accents	O
Alloy pedals	O
Integrated piano black rear bumper	O
Rear wiper	S

<b>HYUNDAI MILEAGE ESTIMATES: (CITY/HIGHWAY)</b>	<b>1.6L (138 HP)</b>
FWD with Manual Transmission	28 / 40
FWD with Dual Clutch Transmission	29 / 38

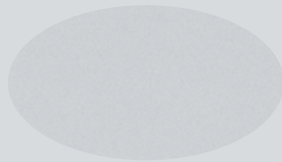
S = STANDARD    O = OPTIONAL FEATURE    - = NOT AVAILABLE



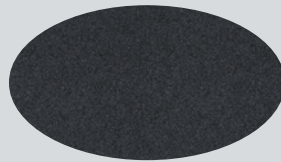
## EXTERIOR COLORS



CENTURY WHITE



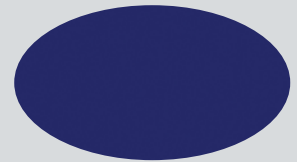
IRONMAN SILVER



TRIATHLON GRAY



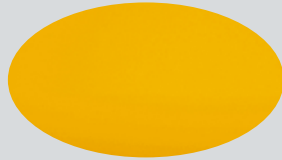
ULTRA BLACK



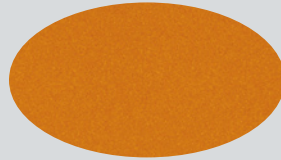
MARATHON BLUE



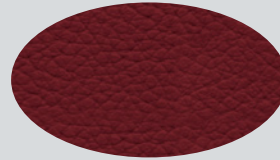
ELECTROLYTE GREEN



26.2 YELLOW



VITAMIN C



BOSTON RED

## INTERIOR COLORS



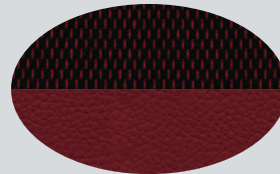
GRAY CLOTH



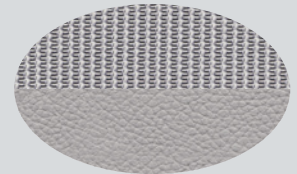
BLACK CLOTH



BLACK CLOTH + LEATHERETTE



RED CLOTH + LEATHERETTE



GRAY CLOTH + LEATHERETTE

## AMERICA'S BEST WARRANTY

<p><b>10</b> YEARS <b>100,000</b> MILES</p> <p>POWERTRAIN LIMITED WARRANTY</p>	<p><b>5</b> YEARS <b>60,000</b> MILES</p> <p>NEW VEHICLE LIMITED WARRANTY</p>
<p><b>7</b> YEARS <b>UNLIMITED</b> MILES</p> <p>ANTI-PERFORATION WARRANTY</p>	<p><b>5</b> YEARS <b>UNLIMITED</b> MILES</p> <p>24-HOUR ROADSIDE ASSISTANCE</p>

See dealer for LIMITED WARRANTY details.

HYUNDAI  
**Assurance**

For over a decade, Hyundai has backed every car we've built with America's Best Warranty and this simple promise: Relax. We've got your back for the next 10 years or 100,000 miles. It's a commitment to customers that's evolved into Hyundai Assurance, an umbrella of services including 24/7 Roadside Assistance and more. Visit [www.hyundaiassurance.com](http://www.hyundaiassurance.com) for details.


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 **HYUNDAI** | NEW THINKING.  
NEW POSSIBILITIES.

**EXPLORE HYUNDAI.COM** | Be sure to visit our website, where you can build your own Veloster, locate a Hyundai dealer near you, and best of all - schedule a test drive.

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